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Office of the Secretary
Federal Trade Commission, Rm 159
6th & Pennsylvania Avenue, NW
Washington, DC 20508

RE: "MADE IN USA" LABEL

Dear Secretary:

I write today in opposition to the **FTC's** proposed dilution of the "Made in USA" label. Under the **FTC's** proposed new standard, a manufacturer could advertise a product **as** "Made **in** USA" even if only 75% of its manufacturing costs were incurred in the US. Thus, manufacturers would have incentive to exploit the cheapest possible third world labor sources so that the lowest possible US wages could be paid that would still maintain **75%** of the manufacturing cost. In some cases, under the **FTC's** proposed rule, even products made entirely from foreign components and with foreign labor could be advertised as "Made in USA". This would be a mockery and a fraud on the US public and should not be tolerated. I urge rejection of the **FTC** proposed standard and maintenance of the current "Made in USA" standard.

Very truly yours,


Jerome William Paun